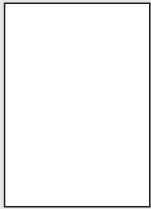




STREET POSTERS

ARTWORK SPECIFICATIONS

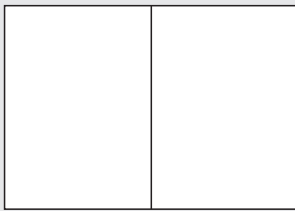
2020



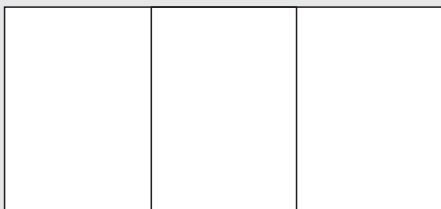
2 sheeter



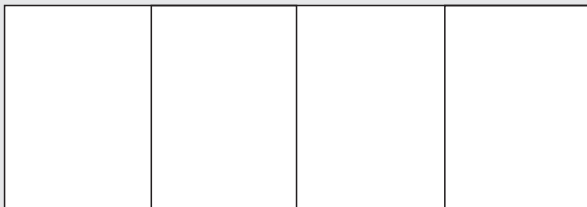
Pole poster



4 sheeter



6 sheeter



8 sheeter



Site Buyout

SPECIFICATIONS:

- Artwork file to be supplied as a Print Ready PDF with crop marks
- All fonts are to be set to outlines
- Please ensure all colours are CMYK (spot colours must be discussed and quoted)
- Art is to be supplied at a minimum 300 DPI
- 5mm bleed all round

POSTER SIZES:

- Pole poster 345mm(w) x 1000mm(h)
- B0 2 sheeter 1000mm(w) x 1400mm(h)
- 4 sheeter 2000mm(w) x 1400mm(h)
- 6 sheeter 3000mm(w) x 1400mm(h)
- 8 sheeter 4000mm(w) x 1400mm(h)
- Site Buyout Posters are site dependant please contact you sales rep for details on a particular site.

STOCK:

Our posters are printed on 110 -150gsm Matt coated paper.

ARTWORK DEADLINE:

5 business days prior to campaign release start date.